

YOUR FACILITY CONFIRMED PARTICIPANTS INCLUDE:



Claudine Hebert, Manager, Internal Audit, **INNOVATION, SCIENCE AND ECONOMIC DEVELOPMENT CANADA**



Danny Timmins, National Cyber Security Leader, **MNP LLP**



John Lark, Managing Principal, **COHERENT ADVICE INC.**



Wendy Saschenbrecker-Tang, Director, Enterprise Risk Management, **CANADA REVENUE AGENCY**



Edward Asare-Quansah, Senior Manager, Forensic and Litigation Support Services, **MNP LLP**



Ken Hughes, Auditor General, **CITY OF OTTAWA**



Vanessa Henri, Associate Attorney, **FASKEN MARTINEAU**



Nadia Diakun-Thibault, Digital Academy Fellow, **CANADA SCHOOL OF PUBLIC SERVICE**

René Vergé, Senior Director, Cyber Security and Privacy, **PWC**

Roger E Lanthier, Chief, Cyber-security & Risk Management, **NATURAL RESOURCES CANADA**

Karen Zarrouki, **TREASURY BOARD OF CANADA SECRETARIAT**

Huw Williams, President, **IMPACT PUBLIC AFFAIRS**

INFONEX

Professional Development

January 21-22, 2020 • Ottawa, Ontario

Public Sector Risk Management

Cultivating a Proactive Understanding

Attend and learn:

- ✓ What an effective risk culture can do for you, and how to build one
- ✓ How data visualization can be used to improve the communication of your risks
- ✓ How you can derive value from risk using ERM
- ✓ Cutting edge strategies in the area of internal controls
- ✓ How to navigate third party risk while fully leveraging your partners' capabilities
- ✓ How to sidestep cyber victimhood organizationally, and how you can personally avoid creating vulnerabilities to emerging threats
- ✓ How you can translate top level risk strategy into operational directives
- ✓ Strategies for managing reputational risk before, during, and after an event
- ✓ How AI and Blockchain are being used in the field of risk

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Public Sector Risk Management

January 21-22, 2020 • Ottawa, Ontario

DAY ONE PROGRAM AGENDA: TUESDAY, JANUARY 21, 2020

8:00 – 9:00 Registration and Continental Breakfast

9:00 – 9:15

Welcome and Opening Remarks from the Chair

John Lark, Managing Principal of Coherent Advice Inc. and Co-Founder of Applied AI Canada

9:15 – 10:00

Communicating The Why: The Utility of Ethics in Risk Culture

Claudine Hebert, Manager, Internal Audit, Innovation, Science and Economic Development Canada

10:00 – 11:00

Communicating The How: Using Risk Registers and Appetites

Members of the ERM Team, MNP LLP

- How does data visualization add value
- Communicating with the public: transparency and education
- Utilizing visualization internally
- DV case study

11:00 – 11:15

Networking Break



11:15 – 12:15

Opportunities in Risk

Wendy Saschenbrecker-Tang, Director, Enterprise Risk Management, Canada Revenue Agency

- Finding opportunity in risk
- Using uncertainty to drive conversation
- Using risk in resource allocation decisions
- Using risk in prioritization models
- Case study

12:15 – 1:15

Luncheon Break

1:15 – 2:15

Artificial Intelligence and Risk

John Lark, Managing Principal of Coherent Advice Inc. and Co-Founder of Applied AI Canada

- How AI can reduce risk in complex logistical and service delivery systems
- Case Study: AI-based transaction auditing in federal organizations
- Case Study: A tool to test for algorithmic bias in AI decision-making
- Case Study: Identifying and managing the risks associated with AI solutions

2:15 – 2:30

Networking Break



2:30 – 3:30

Data Theft – Fighting Fraud in the 21st Century

Edward Asare-Quansah, Senior Manager, Forensic and Litigation Support Services, MNP LLP

- Understanding modern threats
- Mitigating modern insider threats
- Working with partners - expanding the scope of internal controls, and sharing standards
- Addressing fraud risk in the short, medium, and long term

3:30 – 4:30

Third Party Cyber Risk: Vendor Due Diligence and Management

Vanessa Henri, LL.B, LL.M, CDPO, Associate Attorney, Fasken Martineau

- Why do I need a vendor on-boarding and management program?
- What are the key considerations in establishing a vendor on-boarding and management program?
- What are the controls to look for in performing a vendor due diligence review prior for on-boarding?
- When is a privacy risk assessment required?
- What are the impacts of vendor due diligence on contractual negotiations?
- Are there any specific concerns that should be raised regarding vendors of emerging technologies?
- What about off-boarding?

4:30

End of Day One

OTTAWA, ONTARIO
EVENT LOCATION: OTTAWA, ONTARIO

Public Sector Risk Management will be held at a convenient downtown location in Ottawa, Ontario. Detailed venue information will be forthcoming as it becomes available.

Public Sector Risk Management

January 21-22, 2020 • Ottawa, Ontario

DAY TWO PROGRAM AGENDA: WEDNESDAY, JANUARY 22, 2020

8:00 – 9:00 Registration and Continental Breakfast

9:00 – 9:15

Welcome and Opening Remarks from the Chair

John Lark, Managing Principal of Coherent Advice Inc. and Co-Founder of Applied AI Canada

9:15 – 10:15

First and Last Chance: Managing Reputational Risk in the Age of Outrage

Huw Williams, President, Impact Public Affairs

- Case study/data on reputational impact
- Identifying reputational threats
- Strategies before, during, and after an event

10:15 – 11:00

The State of Cyber Security 2020

Danny Timmins, National Cyber Security Leader, MNP LLP

- Cyber Overview
- Public Sector Vulnerability
- Hacking and Social Engineering
- Best Practices - What should your organization be doing?

11:00 – 11:15

Networking Break



11:15 – 12:15

PANEL DISCUSSION

Cyber Security Panel: Winning Strategies

Danny Timmins, National Cyber Security Leader, MNP LLP [Moderator]

René Vergé, Senior Director, Cyber Security and Privacy, PwC

Ken Hughes, Auditor General, City of Ottawa

Roger E Lanthier, Chief, Cyber-security & Risk Management, Natural Resources Canada

- Responding to the threat landscape: Technological defenses & Managerial approaches
- Self Check: making sure you aren't the vulnerability
- QnA

12:15 – 1:15

Luncheon Break

1:15 – 2:15

Innovation & Internal Audit

Karen Zarrouki, Treasury Board of Canada Secretariat

- How can the auditing function be a friend to innovation
- What non-auditors and auditees can do
- Examples and best practices
- Opportunities for improvement in the way innovation and audit interact

2:15 – 3:15

Optimizing the Management of Long Term Risk

- Case study: capitalizing on long term risk
- Assessing long term risk
- Determining the right amount of resources to dedicate toward long term risk
- Not forgetting about it

3:15 – 3:30

Networking Break



3:30 – 4:30

CASE STUDY

Blockchain Case Study

Nadia Diakun-Thibault, Digital Academy Fellow, Canada School of Public Service

- Develop a mental model of blockchain that will help you make thoughtful, long term decisions regarding the technology
- Understand how blockchain can mitigate risk
- Explore the possibilities of blockchain with a case study
- Avoid the risk of poor blockchain implementation
- Explore the future potential of blockchain with forward looking theory

4:30

End of Seminar

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Increase your visibility with senior business strategy, technology, analytics, and business intelligence professionals at *Public Sector Risk Management*. A limited number of sponsorship options are available.

For more information or to check availability, contact our sponsorship department by telephone at 416.507.4202, or by email at sponsorship@infonex.ca.

Public Sector Risk Management

January 21-22, 2020 • Ottawa, Ontario

WHO SHOULD ATTEND THIS EVENT

- CROs, Risk Managers, Risk Analysts
- Risk Consultants
- Risk Assessors
- Internal Control Managers
- Risk Advisory
- BCP Professionals
- ERM Professionals
- Internal Auditors
- Risk Counsel
- Cyber Security Managers
- Risk and Compliance Professionals
- Risk Assurance

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Course for Groups of 3 +	\$2,199 each	\$1,799 each
Course for Groups of 2	\$2,299 each	\$1,899 each
Course for 1 Registrant	\$2,399	\$1,999

*Groups must register together at the same time to be eligible for group rates.



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LOCATION:

Public Sector Risk Management will be held at a convenient location in Ottawa, Ontario. Detailed venue information will be forthcoming as it becomes available.

YOUR REGISTRATION INCLUDES:

Registration fees include all course materials, continental breakfast, lunch, and refreshments. **Parking and accommodation are not included.**

SPONSORSHIP, EXHIBITION, AND PROMOTIONAL OPPORTUNITIES:

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CANCELLATION POLICY:

Substitutions may be made at any time. If you are unable to attend, please make cancellations in writing and email to register@infonex.ca or fax to 1-800-558-6520 **no later than January 7, 2020.**

A credit voucher will be issued to you for the full amount, redeemable against any other INFONEX course and which is valid for twelve months (one year) from the date of issue.

Registrants who cancel after **January 7, 2020**, will not be eligible to receive any credits and are liable for the entire registration fee.

Confirmed registrants who do not cancel **by January 7, 2020** and fail to attend will be liable for the entire registration fee.

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