

YOUR FACILITY

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Constable Len Stefaniuk,
Alcohol and Drug Recognition Unit,
CALGARY POLICE SERVICE

June 4-5, 2019 • Calgary, Alberta

Municipal Issues (and Opportunities) in Cannabis Regulation

New Edibles Regulations, New Economic Opportunities & 8-Month Review

- ✓ Benefit from mistakes made and lessons learned in other jurisdictions over the last 8 months
- ✓ Adopt best practices developed by leading municipalities
- ✓ Find solutions to zoning, planning and licensing challenges and measure impact on economic development
- ✓ **PREPARE FOR NEW EDIBLES REGULATIONS!**
 - ✓ Understand physiological impact, risks of overconsumption and accidental consumption by minors
 - ✓ Anticipate local impacts on police, emergency services, impaired driving, community health and safety
- ✓ Review impact of legalization on municipal budgets
- ✓ Explore options for effective cost sharing frameworks
- ✓ Capitalize on potential economic benefits of cannabis to your community
 - ✓ Hear from municipalities that are reaping the rewards
 - ✓ Find out what cannabis companies are looking for in selecting venues for grow, processing or retail

Who Should Attend This Event

- Elected officials
- City Managers
- City Clerk General Managers
- Planning and Development General Managers
- Economic Development Specialists
- Engineering General Managers
- Finance, Technology General Managers
- HR General Managers
- Parks, Recreation and Culture Managers
- Area Planning & Development
- Land Development Engineers
- Law and Bylaw Enforcement Officers
- Policy Analysts and Advisors
- Directors and Managers of Intergovernmental Relations and Strategic Partnerships
- Strategist, Intergovernmental and Corporate Strategy
- Municipal Lawyers
- Public Health Officials
- Public Safety Officials
- Provincial officials dealing with legalization issues

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Municipal Issues (and Opportunities) in Cannabis Regulation

June 4-5, 2019 • Calgary, Alberta

DAY ONE PROGRAM AGENDA: TUESDAY, JUNE 4, 2019

8:00 – 9:00 Registration and Continental Breakfast

9:00 – 9:15

Welcome and Opening Remarks from the Chair

Adrian Rodriguez, M.Sc., Manager, Quality & Regulatory, Cannabis Compliance Inc.

9:15 – 10:00

Cannabis and Public Health

Brent Friesen, Medical Officer of Health, Alberta Health Services

Michelle Kilborn, PhD, AHS Cannabis Project Coordinator

- Public health approach to managing the harms
- Evidence and research – protecting and promoting public health
- Monitoring impacts of legalization
- Reducing risks associated with the new classes of cannabis (edibles, extracts, topicals)

10:00 – 10:15

Networking Break



10:15 – 11:00

In's and Out's of New Edibles Regulations

Alexis Moulton, Partner, McLennan Ross LLP

Opportunities for cannabis companies abound when it comes to edibles. Based on negative experiences in other jurisdictions we know that well-thought-out regulation is a must. This session will dissect the new regulations to provide greater practical understanding of the challenges ahead.

- Types of cannabis products available
- Are cannabis edibles a drug or a food product when it comes to safety?
- How do the regulations fit into the existing framework?
- Impact on the black market
- Should we anticipate a flood or edibles on the market?
- What's allowed, what's not?
 - THC limit
 - Product rules
 - Packaging Guidelines
- Restrictions on marketing and advertising
- Health and safety restrictions

11:00 – 12:00

Experience and Lessons Learned in Seattle Washington

John Schochet, Deputy City Attorney, City of Seattle

In Seattle, edibles were legalized at the same time and under the same regulations that applied to flowers, seeds and oils. Amid data showing an increase in emergency room visits and accidental ingestion of marijuana-infused treats by children and others, these jurisdictions took steps to amend regulations that applied to edibles.

- What when wrong?
- Resulting statistics
- Health and safety concerns
- What we learned
- Steps taken to deal specifically with edibles

12:00 – 1:00

Luncheon Break

1:00 – 2:00

Impact of Cannabis and Cannabis Edibles on Planning, Zoning and Licensing

Matthew Zabloski, Business Strategist, Calgary Community Standards

Monty Killoh, Business License Inspector, City of St. Albert

Liz Stephenson, Chief Administrative Officer, Liquor, Gaming and Cannabis Authority of Manitoba

- Scope and jurisdiction of municipal planning authority to regulate cannabis
- Local option plebiscite provisions to prohibit cannabis retail stores
- Planning concerns in determining location for production, operation facilities, retail stores
- Federal licensing of growing operations and role of municipalities
- Provincial and municipal roles in retail
- Implementing zoning regulations: how are municipalities keeping up?
- What concern is there for businesses establishing legal non-conforming uses?
- Challenges arising in attempting to zone cannabis related uses?
- Impact of zoning and licensing on economic development
- Impact of edibles
- Parameters of public consumption for cannabis and cannabis edibles
- Impacts on neighbourhoods
- What can be done to address community concerns?

2:00 – 2:15

Networking Break



2:15 – 3:15

Impaired Driving, By-Law Enforcement and More

Constable Len Stefaniuk, Alcohol and Drug Recognition Unit, Calgary Police Service

Michael Moll, Lawyer, Young Anderson

Corporal Richard Nowak, Drug Recognition Expert Provincial Coordinator, Royal Canadian Mounted Police

This session will:

- Compare : Alcohol to cannabis for metrics of sobriety evaluation
- Provide: Canadian context of impaired driving and traffic safety: Past and present
- Define: Methods of drug impairment testing: Standardized Field Sobriety Tests (SFST), Drug Recognition Expert (DRE), Approved Drug Screening Equipment (ADSE)
- Outline: New impaired driving laws: recent advancements

Find out:

- What matters are in police hands
- What matters are bylaw enforcement officers expected to address?
- What powers and tools will be provided to police and bylaw enforcement to ensure everyone obeys the rules?
- How will police and bylaw enforcement officers work together?
- What impact will illicit cannabis have?

3:15 – 4:00

How Edibles Will Change Cannabis Use and Why Edibles Are Potentially More Dangerous Than Flowers

Dr. Keith Sharkey, PhD, CAGF, FCAHS, Professor, Department of Physiology and Pharmacology, University of Calgary, Member, Hotchkiss Brain Institute and Snyder Institute for Chronic Diseases

Although edibles are often considered a safe, discreet, and effective means of attaining the therapeutic and/or intoxicating effects of cannabis without exposure to the potentially harmful risks of cannabis smoking, little research has evaluated how ingestion differs from other methods of cannabis administration in terms of therapeutic efficacy, subjective effects, and safety.

This session will provide those in the field with the relevant facts professionals require on how we metabolize cannabis infused food, the risk of overconsumption, effects of edibles in contrast to smoking, variability of impact and potential impact on children and vulnerable persons. This presentation will address the following questions:

- What is cannabis and how is it consumed?
- What is the difference between smoked and eaten cannabis on the body?
- Where and how does cannabis act in the body?
- What are the potential harms of consuming cannabis?

4:00

End of Day One

Municipal Issues (and Opportunities) in Cannabis Regulation

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DAY TWO PROGRAM AGENDA: WEDNESDAY, JUNE 5, 2019

8:00 – 9:00 Registration and Continental Breakfast

9:00 – 9:15

Welcome and Opening Remarks from the Chair

Adrian Rodriguez, M.Sc., Manager, Quality & Regulatory, Cannabis Compliance Inc.

9:15 – 10:00

Understanding the Cannabis Black Market

Kash Heed, Principal, Heed Consulting, Former Minister of Public Safety and Solicitor General, British Columbia, Former Chief of Police, West Vancouver Police Department

- Stats and facts on the black market
- Examples of how the black market operates
- Impact of shortages
- Is the black market moving to an online business model?
- Are security clearances and background checks adequate?
- Can we unequivocally establish security clearances are really valid?
- How do we know who stands behind opaque companies with complex structures?
- Money laundering

10:00 – 10:15

Networking Break



10:15 – 11:00

Determining Potency and Purity in Edibles

Dr. Raimar Löbenberg, Katz Group, Rexall Centre for Pharmacy and Health Research, University of Alberta

- What is involved in determining potency and purity of edibles?
- Importance of ensuring accurate dosage
- Can you classify products by chemical composition?
- How do you determine how much one serving should be?
- Will testing be the bottleneck in getting product on the market?
- Impact of high processing temperatures on potency of THC
- Are cannabis ingredients susceptible to rancidity?
- How stable is THC in highly acidic conditions
- How stable is THC throughout the shelf life of the product
- Creative and technical expertise required to achieve the desired sensory and performance attributes

11:00 – 11:30

Can We Capitalize on Cannabis As A Boon to Economic Development?

Dr. Fiona Clement, Associate Professor, Cumming School of Medicine, University of Calgary

- Benefits versus disadvantages of cannabis as a major industry in cities and provinces
- Cannabis industry as job generator
- Impact of over or under supply
- What does the industry need to flourish while managing risk?
- Anticipated impact on government coffers
- Will legal markets be competitive?

11:30 – 12:15

Workplace Drug and Alcohol Policies for Municipal and Public Employees including “Fit for Duty”

Tim Mitchell, Partner, McLennan Ross LLP

- What has been the impact of legalized cannabis on employees, employers and organizations
- Are your policies and procedures doing the job they are supposed to?
- Do employees have a proper understanding of the rules?
- Impact on safety sensitive positions
- Recent cases
- Drug testing: Is the employee drug impaired?
- What is “fit for duty” with police, fire, ambulance and other city employees
- Potential challenges
- Difficulty assessing an individual's impairment from cannabis as compared to alcohol
- Difficulty precisely determining what constitutes impairment
- Anticipated impact of edible

12:15 – 1:15

Luncheon Break

1:15 – 2:15

What Municipalities Are Doing to Attract Cannabis Businesses: What Are Entrepreneurs Looking For?

Steve Grande, Sales Associate, RE/MAX

Ryan Palmquist, Executive Assistant to City Councillor Matt Allard, Winnipeg

Nathan Mison, VP of Government and Stakeholder Relations, Fire and Flower

Rod Valdes, Director, Economic Development, City of St. Albert

- Role of municipalities in supporting the cannabis business
- Determining unique identifying factors that will make your municipality a good choice for cannabis operations
- How to support cannabis businesses so they prosper and grow
- Role of attraction campaigns
- How do you track and measure success over the long term
- Priorities for growers, processors, extractors and retailers

2:15 – 2:30

Networking Break



2:30 – 3:15

What Does It Mean to Have Cannabis Growers in Your Own Back-Yard: Sundial Growers and the Town of Olds

Claire Buffone-Blair, Director, Communications & Stakeholder Relations, Sundial Growers Inc.

Mayor Michael Muzychka, Mayor, Town of Olds

- Why Olds was a good choice for Sundial
- What efforts did Olds make to attract Sundial?
- Impact of Sundial on Olds
- How Olds has benefited from the presence of their new largest employer
- Demonstrations of Sundial's good corporate citizenship
- Myths dispelled

3:15 – 4:00

Revenue Sharing Frameworks: Operational and Cost Implications

Matthew Zabloski, Business Strategist, Calgary Community Standards

Ryan Palmquist, Executive Assistant to City Councillor Matt Allard, Winnipeg

- Impact of cannabis regulation throughout municipal departments
- Will local tax-payers be on the hook?
- Cost of additional policing resources
- Municipal administration costs (land use regulation, business licensing, administrative enforcement, fire prevention, health and education.)
- How are excise tax revenues in the provincial coffers filtering down to municipalities?
- Comparisons to how US municipalities receive funds
- What frameworks exist to ensure that municipalities get full coverage of costs, nationwide?
- Preliminary versus actual costs to date

4:00

End of Conference

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Increase your visibility with senior business strategy, technology, analytics, and business intelligence professionals at *Municipal Issues (and Opportunities) in Cannabis Regulation*. A limited number of sponsorship options are available. For more information or to check availability, contact our sponsorship department by telephone at 1.800.474.4829, ext. 224, or by email at sponsorship@infonex.ca.

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LOCATION:

Municipal Issues (and Opportunities) in Cannabis Regulation will be held at a convenient location in Calgary, Alberta. Detailed venue information will be forthcoming as it becomes available.

YOUR REGISTRATION INCLUDES:

Registration fees include all course materials, continental breakfast, lunch, and refreshments. **Parking and accommodation are not included.**

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