

June 4-5, 2019 • Calgary, Alberta

Emerging Municipal Issues in Cannabis Regulation

New Edibles Regulations, New Economic Opportunities & 8-Month Review

- ✓ Benefit from mistakes made and lessons learned in other jurisdictions over the last 8 months
- ✓ Adopt best practices developed by leading municipalities
- ✓ Find solutions to zoning, planning and licensing challenges and measure impact on economic development
- ✓ **PREPARE FOR NEW EDIBLES REGULATIONS!**
 - ✓ Understand physiological impact, risks of overconsumption and accidental consumption by minors
 - ✓ Anticipate local impacts on police, emergency services, impaired driving, community health and safety
- ✓ Review impact of legalization on municipal budgets
- ✓ Explore options for effective cost sharing frameworks
- ✓ Capitalize on potential economic benefits of cannabis to your community
 - ✓ Hear from municipalities that are reaping the rewards
 - ✓ Find out what cannabis companies are looking for in selecting venues for grow, processing or retail

Who Should Attend This Event

- Elected officials
- City Managers
- City Clerk General Managers
- Planning and Development General Managers
- Economic Development Specialists
- Engineering General Managers
- Finance, Technology General Managers
- HR General Managers
- Parks, Recreation and Culture Managers
- Area Planning & Development
- Land Development Engineers
- Law and Bylaw Enforcement Officers
- Policy Analysts and Advisors
- Directors and Managers of Intergovernmental Relations and Strategic Partnerships
- Strategist, Intergovernmental and Corporate Strategy
- Municipal Lawyers
- Public Health Officials
- Public Safety Officials
- Provincial officials dealing with legalization issues

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DAY ONE PROGRAM AGENDA: TUESDAY, JUNE 4, 2019

8:00 – 9:00 Registration and Continental Breakfast

9:00 – 9:15

Welcome and Opening Remarks from the Chair

9:15 – 10:00

Federal Government Update: 8 Month Review

- Facts, stats and impressions of what has transpired over the last 8 months
- Impact of legalization on municipalities, the black market, health and safety of Canadians
- Introduction of edibles regulations

10:00 – 10:15

Networking Break



10:15 – 11:00

New Edibles Regulations

Opportunities for cannabis companies abound when it comes to edibles. Based on negative experiences in other jurisdictions we know that well-thought-out regulation is a must. This session will dissect the new regulations to provide greater practical understanding of the challenges ahead.

- Should cannabis be treated as a drug or a food product when it comes to safety?
- What are the regulatory options?
- Will edibles fit into the existing framework?
- Impact on the black market if edibles are not included in the regulatory scheme
- Anticipated impacts and needs of communities
- What roles do the three levels of government play in regulating Cannabis and how are they changing?
- Why relationships and co-ordination are important

11:00 – 12:30

Experience and Lesson Learned in Other Jurisdictions

In some jurisdictions edibles were legalized at the same time and under the same regulations that applied to flowers, seeds and oils. Amid data showing an increase in emergency room visits and accidental ingestion of marijuana-infused treats by children and others, these jurisdictions took steps to amend regulations that applied to edibles.

- What went wrong?
- Resulting statistics
- Health and safety concerns
- What they learned
- What the police learned
- Steps taken to deal specifically with edibles

12:30 – 1:30

Luncheon Break

1:30 – 2:30

Impact of Edibles and Update on Planning, Zoning, Licensing and Economic Development

- Scope and jurisdiction of municipal planning authority to regulate cannabis
- Planning concerns in determining location for production, operation facilities, retail stores
- Federal licensing of growing operations and role of municipalities
- Provincial and municipal roles in retail
- Implementing zoning regulations: how are municipalities keeping up?
- What concern is there for businesses establishing legal non-conforming uses?
- Challenges arising in attempting to zone cannabis related uses?
- Impact of zoning and licensing on economic development
- Impact of edibles
- Parameters of public consumption for cannabis and cannabis edibles
- Impacts on neighbourhoods
- What can be done to address community concerns?

2:30 – 2:45

Networking Break



2:45 – 3:45

Policing, Emergency Services, By Law Enforcement and Preparation for Edibles

- Review and update on changes in the law
- Review of police enforcement for
 - Possession over
 - Home cultivation
 - Underage use
 - Public consumption
- Impaired driving
 - Stats, facts and emerging trends
 - Training and technology to tackle drug-impaired driving
 - Will charges stick?
- Role of by-Law enforcement and co-ordination with police services
- Responding to nuisance complaints like second hand smoke

3:45 – 4:00

Networking Break



4:00 – 5:00

The Science Behind Why Edibles Are More Dangerous Than Flowers

Although edibles are often considered a safe, discreet, and effective means of attaining the therapeutic and/or intoxicating effects of cannabis without exposure to the potentially harmful risks of cannabis smoking, little research has evaluated how ingestion differs from other methods of cannabis administration in terms of therapeutic efficacy, subjective effects, and safety.

This session will provide those in the field with the relevant facts professionals require on how we metabolize cannabis infused food, the risk of overconsumption, effects of edibles in contrast to smoking or alcohol, variability of impact and impact on children and vulnerable persons.

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DAY TWO PROGRAM AGENDA: WEDNESDAY, JUNE 5, 2019

8:00 – 9:00 Registration and Continental Breakfast

9:00 – 8:15

Welcome and Opening Remarks from the Chair

9:15 – 10:15

Educating the Public on the Anticipated Impact of Cannabis and Cannabis Edibles

- What resources are available to assist you in educating the public?
- What are the key messages?
- How best to deliver these messages
- Different delivery options for parents, children, teens, adults and seniors
- How do you measure effectiveness?

10:15 – 10:30

Networking Break



10:30 – 11:00

Impact Of Edibles & Other Products On Number Of Users & Patterns Of Use

- Emerging patient and consumer preferences, products and trends
- Findings in other jurisdictions
- Smoking vs. vaping vs. extracts, capsules, dabbing, beverages, creams, nasal /sublingual sprays and more
- Beverages and edibles

11:00 – 12:00

Determining Potency and Purity in Edibles

- What is involved in determining potency and purity of edibles?
- Importance of ensuring accurate dosage
- Can you classify products by chemical composition?
- How do you determine how much one serving should be?
- Will testing be the bottleneck in getting product on the market?
- Impact of high processing temperatures on potency of THC
- Are cannabis ingredients susceptible to rancidity?
- How stable is THC in highly acidic conditions
- How stable is THC throughout the shelf life of the product
- Creative and technical expertise required to achieve the desired sensory and performance attributes

12:00 – 1:00

Luncheon Break

1:00 – 1:30

Can We Capitalize on Cannabis As A Boon to Economic Development?

- Benefits versus disadvantages of cannabis as a major industry in cities and provinces
- Cannabis industry as job generator
- Impact of over or under supply
- What does the industry need to flourish while managing risk?
- Anticipated impact on government coffers
- Will legal markets be competitive?

1:30 – 2:30

What Cannabis Companies Are Looking For In Selecting Their Venues: The Info Cities Need to Compete for Business

- What's the most important factor for organizations seeking a venue?
- Special needs of the cannabis industry
- Priorities for growers, processors, extractors and retailers

2:30 – 2:45

Networking Break



2:45 – 3:45

PANEL DISCUSSION

Panel: Economic Development in Leading Municipalities

- Role of municipalities in supporting the cannabis business
- Determining unique identifying factors that will make your municipality a good choice for cannabis operations
- How to support cannabis businesses so they prosper and grow
- Role of attraction campaigns
- How do you track and measure success over the long term

3:45 – 4:45

Revenue Sharing Frameworks: Operational and Cost Implications

- Impact of cannabis regulation throughout 17 municipal departments
- Will local tax-payers be on the hook?
- Cost of additional policing resources
- Municipal administration costs (land use regulation, business licensing, administrative enforcement, fire prevention, health and education.)
- How are excise tax revenues in the provincial coffers filtering down to municipalities?
- Comparisons to how US municipalities receive funds
- What frameworks exist to ensure that municipalities get full coverage of costs, nationwide?
- Preliminary versus actual costs to date

4:45

End of Conference

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Organization _____

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LOCATION:

EmergingMunicipalIssuesinCannabisRegulation will be held at a convenient location in Calgary, Alberta. Detailed venue information will be forthcoming as it becomes available.

YOUR REGISTRATION INCLUDES:

Registration fees include all course materials, continental breakfast, lunch, and refreshments. **Parking and accommodation are not included.**

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